SENATE RESOLUTION 4

By Tracy

A RESOLUTION to honor and commend Larry Crum for his induction into the Nationwide Insurance Hall of Fame.

WHEREAS, it is fitting that the members of this General Assembly should salute those citizens who, through their extraordinary efforts, have distinguished themselves as community leaders of whom we can all be proud; and

WHEREAS, one such noteworthy person is Larry Crum, who has been recognized for his years of service to the insurance industry with his induction into the Nationwide Insurance Hall of Fame; and

WHEREAS, Mr. Crum embarked on his storied career in the insurance business as a young man in Missouri, helping his father, an independent agent, write letters to policyholders; and

WHEREAS, following two years of honorable military service at Fort Dix in New Jersey,
Larry Crum attended college at Arkansas State University and the University of Memphis; and

WHEREAS, after a stint working a life debit route in Memphis, Mr. Crum joined

Nationwide Insurance in 1968; with a folding table, a chair, and a four-drawer file cabinet

occupying one of the two bedrooms of his apartment, he would visit with his customers in their

homes, developing good relationships and making some true friends over a glass of iced tea or

a piece of pie, with many of those early customers still with his agency today; and

WHEREAS, currently, Larry E. Crum & Associates have ten offices in four states:

Tennessee, Mississippi, Arkansas, and Missouri; five offices are in the Memphis metropolitan area, and five other offices are located throughout the Mid-South; and

WHEREAS, the Agency is licensed to write policies in thirty-six states, employing the services of thirty-two licensed associate agents and five general staff; and

WHEREAS, part of the strength of the Agency comes from its diversified work force; over the years the Agency's associates have hailed from all corners of the globe, including Mexico, India, Vietnam, Spain, Thailand, Ethiopia, Venezuela, and other African and Asian countries; and

WHEREAS, Larry Crum is still very active in the business today and continues to impress his family with his success in the industry and with Nationwide; continuing a family tradition of excellence in the insurance industry, his son, Larry E Crum II, is a Nationwide Agent, and his daughter, Andrea Crum Sansone, is an Associate Agent managing her own satellite office; and

WHEREAS, a acknowledged leader, Mr. Crum has been recognized by the Memphis Business Journal as number 10 in their list of the top 25 Property and Casualty Insurance Agencies in Memphis in 2006, 2007, and 2008; he was also recognized by the Memphis Business Journal in the same category in the annual 2007, 2008, and 2009 Book of Lists and was recognized by the Memphis Business Quarterly as a "mover and shaker in the Memphis Commercial Insurance Market" in 2008; and

WHEREAS, his impact on the insurance industry is impressive; Larry Crum is currently a member of the National Advisory Council, which is an elite group of agents that meet with Home Office Leadership, having served a total of sixteen on prior advisory councils, and he qualified for MDRT in 2005 and 2006 and as an All Star Agent in 2006; and

WHEREAS, in addition, he has qualified for Nationwide Auto Council, Commercial Council, and Homeowner Council, and for the Conference of Champions for seventeen years; and

WHEREAS, Mr. Crum is a member of the Life Underwriting Training Council, Asian American Hotel Owners Association, and Middle Tennessee Nursery Association; an avid supporter of the University of Memphis Basketball, he advertises with a "Raining 3's" campaign on the Jumbotron every time the Tigers make a 3 point basket; and

WHEREAS, this outstanding gentleman and exemplary insurance professional has now qualified for President's Conference for twenty years; this exceptional accomplishment has been recognized by his induction into the Nationwide Insurance Hall of Fame; and

WHEREAS, Larry Crum epitomizes the spirit and commitment that are characteristic of a true Tennessean; and

WHEREAS, the members of this General Assembly find it appropriate to acknowledge and applaud Mr. Crum for his dedication to the State of Tennessee and its citizens; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED SIXTH GENERAL

ASSEMBLY OF THE STATE OF TENNESSEE, that we hereby honor and commend Larry

Crum for his meritorious service to the state of Tennessee, applaud his induction into the

Nationwide Insurance Hall of Fame, and extend to him our best wishes for every future success.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.

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